

# ITAA ANNOUNCE FINALISTS FOR IRISH TRAVEL INDUSTRY AWARDS WHICH WILL TAKE PLACE ON 25<sup>TH</sup> JANUARY 2024

CATEGORIES & FINALISTS

# **ITAA MEMBER AWARDS FINALISTS**

### ITAA MEMBER INNOVATION AWARDS

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### SUSTAINABILITY INITIATIVE AWARD

- BEST4TRAVEL
- FROSCH
- TRAVEL DEPARTMENT

### **BEST ONLINE MARKETING INITIATIVE**

- BEST4TRAVEL
- CLICK&GO
- UWALK / NAVAN TRAVEL

### **BEST OFFLINE MARKETING INITIATIVE**

- CLICK&GO
- MAGIC VACATIONS
- TOUR AMERICA

### TRAVEL AGENCY CATEGORY AWARDS

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### ITAA TRAVEL AGENCY OF THE YEAR

(under 10 employees)

- MAGIC VACATIONS
- PLATINUM TRAVEL
- STEIN TRAVEL

### ITAA TRAVEL AGENCY OF THE YEAR

(over 10 employees)

- BEST4TRAVEL
- CLICK&GO
- TOUR AMERICA

# **INDIVIDUAL AWARDS 2024**

# CONTRIBUTION TO THE TRAVEL INDUSTRY AWARD

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ROBBIE SMART ON THE ROAD HERO AWARD

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66 The Irish Travel Industry Awards celebrate excellence among travel professionals within the Irish travel and tourism sector. I would like to congratulate each of our very deserving finalists. To be nominated for an award is, in itself, a wonderful achievement 99



Clare Dune, CEO, ITAA

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